

## ANALYSIS OF EXPRESSIVE SPEECH ACTS IN THE VINIAR PODCAST EPISODE FEATURING ZIVA MAGNOLYA AND TIARA ANDINI ON YOUTUBE

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### Abstract

This study investigates the forms of expressive speech acts found in the Viniar podcast episode featuring Ziva Magnolya and Tiara Andini, and examines their relevance to Grade 9 response-text learning materials (KD 3.7 and KD 4.7) of the 2013 Curriculum. The study employs a descriptive qualitative approach using listening and note-taking techniques. The findings demonstrate five types of expressive speech acts, namely apologizing (4 instances), expressing gratitude (5 instances), praising (9 instances), blaming (3 instances), and mocking (8 instances), resulting in a total of 29 occurrences. The research highlights the relevance between expressive speech acts and response-text competency, and it is expected that this study may serve as a reference for further discourse analysis research.

**Keywords:** Expressive Speech Acts, Response Text, Podcast



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### INTRODUCTION

Social media platforms are widely used by Indonesian youth, one of which is YouTube. One channel that has attracted considerable attention is Volix Media, a creative digital

entertainment platform that presents informational, entertainment, and creative content. Volix Media hosts several podcast programs, including Viniar, Verspektif, and Vusic.

This study focuses on Viniar, a conversational podcast hosted by Marlo and featuring invited guests. Viniar contains spontaneous and interactive conversations that potentially reflect various speech acts. Based on this phenomenon, this study explores expressive speech acts appearing in the Viniar episode featuring Ziva Magnolya and Tiara Andini and examines their relevance to response-text learning materials for Grade 9 students referring to KD 3.7 and KD 4.7. 4.7 2013 Curriculum, revised in 2013. KD (3.7) Identify information in the form of criticism, rebuttal, or praise from response texts that are heard or read. KD (4.7) Summarize the content of response texts in the form of criticism, rebuttal, or praise that are heard or read.

Austin (1962) divides speech acts into three types, namely locutionary, illocutionary, and perlocutionary. Expressive speech acts are one type of illocutionary speech act. Austin (in Neni, et al. 2020) defines expressive speech acts as speech acts that serve to express the speaker's psychological attitude towards the situation implied in the illocution, such as saying thank you, apologizing, praising, congratulating, blaming, mocking, and/or expressing condolences. A response text is a type of text used to summarize, analyze, and respond to a text, such as a literary text, article, news, or performing arts work. There are two types of response texts, namely praise and criticism. Response texts have three structures, namely context, description, and assessment. Previous studies (e.g., Pratama & Utomo, 2020) examined expressive speech acts in stand-up comedy discourse. While previous research mainly focused on humor-based performances, this study specifically analyses expressive speech acts in podcast discourse. Therefore, this study addresses the following questions:

1. What types of expressive speech acts appear in the Viniar episode featuring Ziva Magnolya and Tiara Andini?
2. How are the expressive speech acts relevant to Grade 9 response-text competencies (KD 3.7 and 4.7)?

## RESEARCH METHOD

### *Research Design*

This study adopts a **descriptive qualitative research design**, which is appropriate for capturing naturally occurring linguistic phenomena within authentic communicative settings. As conceptualized by Winartha (2006), descriptive qualitative research involves systematically analyzing, portraying, and synthesizing field-based data derived from observation, interviews, or documented spoken interactions. This design facilitates a comprehensive exploration of the linguistic elements embedded in the selected podcast discourse

### *Research Target/Subject*

The research subjects consist of three respondents featured in the podcast episodes: Marlo, Ziva Magnolya, and Tiara Andini. These individuals were selected through purposeful sampling, considering their relevance to the conversational context and the linguistic characteristics needed for analysis. The podcast episodes were chosen because they contain natural, spontaneous speech that aligns with the objectives of the study.

### *Research Procedure*

The research was conducted at Universitas Ahmad Dahlan

### *Instruments, and Data Collection Techniques*

His study uses two main data collection techniques: **simak** (listening) and **tulis** (note-taking). The *simak* technique was used to observe and understand the linguistic content

appearing in the podcast. The *tulis* technique was employed to record relevant utterances, expressions, and conversational structures. The instruments used include observation sheets, transcription notes, and categorization tables designed by the researcher to organize the data consistently

### Data Analysis Technique

The data analysis follows descriptive qualitative procedures, consisting of: : **Identification** of relevant linguistic elements within the podcast conversation. **Classification** of the findings based on thematic or functional categories, **Interpretation** of the patterns and features found, connecting them to the research objectives and **Application** of the findings to the context of Grade 9 SMP response-text learning (KD 3.7 and 4.7).

## RESULTS AND DISCUSSION

The research conducted on the Viniar podcast videos featuring Ziva Magnolia and Tiara Andini produced data in the form of expressive speech acts found in the conversation between Marlo as the host and Ziva and Tiara as guest stars. Expressive speech acts are expressions of feelings or emotional states and are expressive in nature. Searle (in Astika, et al. 2021) states that expressive speech acts have several functions, namely apologizing, expressing gratitude, congratulating, praising, mocking, blaming, and expressing condolences.

The research data was obtained by watching and listening to Viniar Edisi Ziva Magnolya and Tiara Andini's broadcasts and then transcribing the conversations. After that, data analysis was carried out with the following steps: 1) reading the transcripts and marking the utterances that were classified as expressive speech acts, 2) classifying the marks obtained into types of expressive speech acts, 3) creating data cards complete with the intended context of the classified utterances, and 4) periodically validating the data by rechecking the data cards that had been obtained.

Based on the results of the analysis of the Viniar Edition Ziva Magnolya and Tiara Andini shows on YouTube, data was obtained on expressive speech acts that function to express apologies, gratitude, praise, mockery, and blame. The following is a table analyzing expressive speech acts in the Viniar Edition Ziva Magnolya and Tiara Andini broadcast, classified based on the type of expressive speech ac.

**Table 1. Data Classification**

No	Type Of Expressive Speech Act	Example Data	Number
1.	Apology	<p><b>Marlo : Oh, sorry, this is</b></p> <p><b>Tiara : Sorry,</b></p> <p><b>Ziva : Why are you sorry?</b></p> <p><b>Marlo : I don't know the song, so I'll give it to you</b></p> <p><b>(06/VMZT/27/02/23)</b></p>	4

2.	Thank you	<p>Marlo : I want to ask, has Ziva bought Tiara</p> <p>Mayones yet? Tiara                  : There Ziva : Oh my gosh, I promised her a long time ago. Maybe after this we'll go out, and I'll fulfill my promise tonight. Tiara : Let's see</p> <p>Tiara : Thank you</p> <p>(09/VMZT/27/02/23)</p>	5
3	Praise	<p>Tiara : I want Marlo too :                  Whose house is it?</p> <p>Ziva : Ariana Grande's house is fine, it's a nice house                  Tiara : Or Justin Bieber's</p> <p>Ziva : Or                  Kak Desta's house                  too, it's nice because                  it's Tiara</p> <p>: Kang Deni's place is                  also nice (02/VMZT/27/02/23)</p>	9
4	Blaming	<p>Tiara : So you're my sister too, right? Yes, of course, right Ziva</p> <p>: Yes, of course                  Marlo : Don't be silly, don't be silly. I can't even sing, and then everyone watching...</p> <p>(03/VMZT/27/02/23)</p>	3
5	Mocking	<p>Marlo : We're going to play games</p> <p>Ziva : Yes, oh my, I'm afraid there won't be</p>	8

		<p><b>any prizes if we play games?</b></p> <p><b>Marlo : There are. What do you want?</b></p> <p><b>Ziva : Money</b></p> <p><b>Marlo : How much?</b></p> <p><b>Ziva : 100 million,</b></p> <p><b>Marlo : That's a lot</b></p> <p><b>Ziva : Hm, what kind of cheap?</b></p> <p><b>Marlo : Crazy girl</b></p>	
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### **1. Types of Expressive Speech Acts in the Viniar Podcast Episode Featuring Ziva Magnolia and Tiara Andini on YouTube**

#### **a. Praise**

Expressive speech acts of praise are actions taken so that the speech can be interpreted as containing praise. This praise is used by the speaker to express admiration for the interlocutor in the broadcast.

Data (20/VMZT/27/02/23) Ziva: That was when I was in elementary school. Marlo: Crazy.

Tiara : 8 years old, that's amazing

Speech (20) expresses praise. Tiara expresses her admiration for Ziva. Based on this description, it can be seen that the speech expresses praise. The praise is given by a character named Tiara, who praises Ziva. This is in accordance with the opinion that expressive speech acts are interpreted as evaluations of what is referred to as speech containing praise.

#### **b. Mocking**

Expressive speech acts express mockery, which is an action taken so that speech can be interpreted as containing mockery in the Viniar broadcast featuring Ziva Magnolya and Tiara Andini.

Data (10/VMZT/27/02/23) Marlo:

College?

Tiara : UM, um, don't mention it Marlo :

UMKM? UMN?

Tiara : Yeah, how did you know?

Marlo : Oh, the one that looks like a wasp's nest? Tiara : Egg

The utterance (10) expresses mockery. Marlo mocks Tiara's campus building as being like a wasp nest. From this description, it can be concluded that this is an expressive utterance of mockery. The mockery was directed by Marlo towards Tiara. In accordance with the opinion that expressive utterances express mockery, this utterance can be interpreted as mockery.

c. Expressions of Gratitude

Expressive speech acts that express gratitude are speech acts performed with the intention that the utterance can be interpreted as an expression of gratitude on the Viniar podcast episode featuring Ziva Magnolya and Tiara Andini. Tukuran (21) expresses gratitude. Tiara expresses gratitude to Judika for giving her a titanium ticket to advance to the next round. In this episode, there is an expressive utterance of gratitude.

a. Apology

Expressive speech acts express apologies, which are actions taken so that the speech can be interpreted as an apology. This speech act is used by the speaker to express an apology to the addressee

Data (06/VMZT/27/02/23) Marlo:

Oh, sorry, this is Tiara : Sorry, Ziva : Why are you sorry? Marlo: I don't know the song, so I gave i

The utterance (06) expresses Marlo's apology as the host who informs that he does not know about the song in the game. This is in line with the opinion of expressive speech acts which state that the speaker apologizes to the addressee.

b. Blaming

Expressive speech acts of blaming are speech acts that contain statements of blame.

Data (03/VMZT/27/02/23)

Tiara : Does that mean you too, sis? Yeah, of course, right Ziva

: Yes, of course

Marlo : Don't be silly, don't be silly. I can't even sing, what if the audience...

The utterance (03) expresses Marlo's blame as the host who blames Ziva and Tiara for thinking that he can sing, when in fact Marlo cannot sing. This is in accordance with the opinion of expressive speech acts which express blame from the speaker to the addressee.

## 2. The Relationship Between Expressive Speech Acts in the Viniar Podcast featuring Ziva Magnolya and Tiara Andini and the Teaching Material for Grade 9 SMP Response Text KD 3.7 & 4.7

A response text is a text that contains opinions about a work, either criticizing it if it has shortcomings or praising it if it is considered good. Such praise or criticism must be accompanied by logical reasons and use good, straightforward, and polite language.

and Tiara Andini, there is a connection with the structure of response texts, which can be explained as follows:

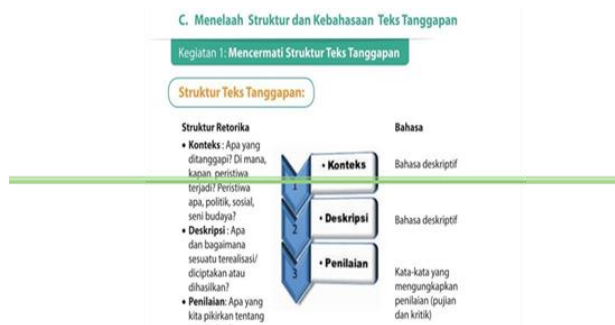


Figure 1. Structure of Response Text

Based on the analysis conducted on the Viniar podcast video featuring Ziva Magnolya and Tiara Andini, there is a connection with the structure of response texts, which can be explained as follows:

### a. Context

Data (19/VMZT/27/02/23)

Ziva : Oh, I once wrote a song when I was 8 years old. Marlo : Do you still remember it?

Ziva : Yes

Tiara : Oh, that's so cool

The conversation above is about Marlo asking Ziva and Tiara if they have any plans to create or sing a spiritual song. Then Ziva responds to the question by saying sharing her experience of writing a religious song at the age of 8. Tiara, who heard this, was amazed that Ziva had written a song at the age of 8. This conversation is an example of a conversation that is appropriate to the context.

### b. Description

Data (28/VMZT/27/02/23)

Tiara: Don't forget to listen to all of Ziva Magnolya's songs on her Magnolya album. There are new songs like "Munafik," "Bahagia," and "Pilihan yang Terbaik." All the songs are great; it just depends on your mood which one you want to listen to.

Ziva : Thank you.

Ziva: You should listen to Usni's songs, also known as Usai, on all digital streaming platforms. You should keep listening because the songs are amazing, so you have to hear them.

The conversation above is an example of a descriptive response text structure. It can be seen that Ziva and Tiara have beautiful songs that can be enjoyed by all Indonesian music lovers. This proves that the songs created by Ziva and Tiara can make their dreams of becoming singers come true.

c. Evaluation

Data (10/VMZT/27/02/23) Marlo :

Where do you study?

Tiara : UM, um, don't mention it, Marlo

: UMKM? UMN?

Tiara : Yeah, how did you know?

Marlo : Oh, the one that looks like a wasp's nest, right? Tiara : Egg

The conversation above is an example of a response text structure in the form of an assessment. When Marlo mentions Tiara's campus, Marlo says that the building is shaped like wasp's nest as an assessment from Marlo's point of view of Tiara's campus building

### Bahasa Teks Tanggapan

Di kelas VII, kamu sudah mempelajari teks deskripsi. Kema mendeskripsikan diperlukan saat menyusun teks eksposisi tanggapan misalnya, menggambarkan perasaanmu terhadap sesuatu. Hal ini dimulai dengan mencatat apa saja yang menarik dan tidak menarik baik yang kurang baik, keunggulan dan kelemahan. Ini data untuk me ketika ditanya, "Bagaimana perasaanmu tentang ....."? banyak remaja menjawab dengan, "Gimana gitu..." Jawaban semacam ini menun ketidakmampuan mendeskripsikan sesuatu.

Selain kemampuan mendeskripsikan, kemampuan yang harus d

Figure 2. Response Text Language

Response texts are found in KD (3.7) Identifying information in the form of criticism, rebuttal, or praise from response texts that are heard or read. KD (4.7) Summarizing the content of response texts in the form of criticism, rebuttal, or praise that are heard or read. The achievement indicators for KD 3.7 are

3.7.1 Determining the general characteristics of the response text that is read or heard and

3.7.4 Determining the type of response text that is read or heard. Meanwhile, the achievement indicators for KD 4.7 are 4.7.2 Listing logical and illogical arguments along with

reasons in the response text that is read or heard and

#### 4.73 Summarizing the content of the response text that is read or heard.

Based on the results of the analysis of expressive speech acts in the video podcast Viniar featuring Ziva Magnolya and Tiara Andini, this can be linked to the Indonesian language teaching materials in the response text material. This is because the response text contains characteristics and structures that are in line with the types of expressive speech acts, namely expressing gratitude, apologizing, praising, denying, and mocking

## CONCLUSION

Based on the discussion of expressive speech acts in the Viniar podcast video featuring Ziva Magnolya and Tiara Andini on Volix Media, it can be concluded that the speech acts performed by Marlo, Ziva, and Tiara involve the use of expressive speech acts. The types of expressive speech acts found in this study are (1) expressive speech acts of apologizing in 4 instances, (2) expressive speech acts of expressing gratitude in 5 instances, (3) expressive speech acts of praising in 9 instances, (4) expressive speech acts of blame in 3 data points, and (5) expressive speech acts of mockery in 8 data points. This means that in the Viniar podcast video featuring Ziva Magnolya and Tiara Andini on Volix Media, there were 29 instances of expressive speech acts.

The analysis results also show that expressive speech acts are related to the response text teaching material for 9th grade junior high school students found in KD 3.7 and 4.7. This is because the response text contains characteristics and structures that are in line with the types of expressive speech acts, namely expressing gratitude, apologizing, praising, denying, and mocking. Therefore, this can be a reference for teachers in delivering teaching materials in accordance with the learning material.

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## AUTHOR CONTRIBUTIONS

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.  
Author 2: Conceptualization; Data curation; Investigation.

## CONFLICTS OF INTEREST

The authors declare no conflict of interest. The funders had no role in the design of the study, in the collection, analysis, or interpretation of data in the writing of the manuscript or in the decision to publish the results

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